

FESTIVE AND MEGA SALE EVENTS IN LEAD UP TO CHINESE NEW YEAR AT SINGAPORE EXPO

Singapore, **19 January 2016** – The Singapore EXPO and Exhibition Centre is kicking off a series of weekend festive and mega sale events for shoppers looking for bargains and festive must-haves for the Chinese New Year celebration. In conjunction with the festive season, there will be another edition of *the PlayLah Carnival @ Singapore EXPO* with lots of fun and educational activities for the entire family.

Anchoring the line-up of festive events is the *Chinese New Year Flower Fest* from 15 January to 6 February. For the first time, plant supplier and landscaping company Thong Hup will be operating a 400-metre nursery at Singapore EXPO, featuring a wide choice of decorative plants, orchids and other flowers with special promotions. Customers can find all the festive plants and plant decorations to welcome the start of the lunar new year, enjoy the ample parking spaces at the venue and for further convenience, delivery service will also be offered throughout the festival.

Shoppers can also get ready for the start of the *John Little Mega Expo Sale*, offering an extensive range of goods from fashion to food to beauty products from 21 to 31 January, and the 22 to 24 January weekend is the perfect time to go scouting for new electrical items and furnishings for the new year at the *Harvey Norman Sale*. Meanwhile, sports enthusiasts can look forward to the *Mega Sports Expo Sale* between 28 and 31 January to get bargains on sports apparels and equipment.

Capping off the event line-up is *PlayLah! @ Singapore EXPO – CNY Carnival* between 28 and 31 January, following the first edition of the PlayLah Carnival in June last year in celebration of SG50, which was attended by over 12,000 people. Families can enjoy fun-packed and exciting games at the carnival including kiddy rides, inflatable bouncers as well as participate in Chinese New Year-themed workshops for both adults and children.

During the carnival, Community Chest, the fund-raising and engagement arm of the National Council of Social Service (NCSS), together with three other voluntary welfare organisations (VWOs), the Movement for the Intellectually Disabled of Singapore (MINDS), AWWA (formerly known as Asian Women's Welfare Organisation) and Bizlink Centre will also be present to raise funds through a donation drive and sale of Chinese New Year goodies to help support charities.

Admission to the carnival is free, so everyone can come and soak up the joyful mood and also make Singapore EXPO an alternative shopping venue for your festive season needs.

Log on to www.singaporeexpo.com.sg for details and timings for each event.

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About Singapore EXPO Convention and Exhibition Centre

Singapore EXPO Convention and Exhibition Centre is Singapore's largest convention and exhibition facility, and offers over 123,000 sqm of indoor and outdoor space. Together with its convention wing, MAX Atria, which opened in 2012, the venue welcomes over 8 million visitors and more than 800 events every year, ranging from exhibitions, conventions and conferences to corporate meetings, gala dinners and consumer shows.

Singapore EXPO is equipped with 2,500 parking lots and a variety of food and beverage outlets, along with over 500 hotel rooms within walking distance. Singapore EXPO is conveniently located 5 minutes from Changi International Airport and 20 minutes from the city centre.

Singapore EXPO and MAX Atria are managed by SingEx Venues Pte Ltd.

For more information, log on to www.singaporeexpo.com.sg and www.maxatria.com.sg