

MEDIA RELEASE

NEW AND MEGA EVENTS AT SINGAPORE EXPO IN 2015

Singapore - 4 February 2015 – The Singapore EXPO Convention and Exhibition Centre, together with its convention wing, MAX Atria, are set to host some of the largest international events to be held in Singapore this year, which are expected to attract over 50,000 foreign visitors and will bring positive impact to Singapore's economy.

Singapore EXPO will play host to the highly anticipated 28th Southeast Asian Games (SEA Games) in June, featuring sporting events such as boxing, wushu, sepak takraw, judo, taekwondo and pencak silat. These events are expected to attract a large crowd of sporting fans, both locally and from around the region for the duration of the Games.

US-based Jeunesse, a direct selling company that specialises in skincare products, will hold its annual incentive conference, the Jeunesse Global Expo Unite Annual World Conference at Singapore EXPO in September. The conference is expected to attract over 10,000 international delegates and will contribute towards the local tourism industry.

One of the most prestigious events in the oil and gas industry calendar, GASTECH 2015 will take place in Singapore for the first time in October, and will be held in conjunction with the Singapore International Energy Week. Occupying 50,000sqm of gross exhibition space, the event will feature 10 country pavilions and over 400 exhibitors. The event underscores Singapore's position as a regional trading hub for liquefied natural gas.

Singapore EXPO will also be hosting several new-to-market events in March, including the 1st International Brain Stimulation Conference 2015, which will bring together medical practitioners and experts specialised in this field, as well as Last Mile Fulfilment Asia 2015, a trade event for the logistics and fulfilment industries. Another inaugural event, Radiology Asia 2015, which comprises a scientific meeting alongside an exhibition featuring the latest innovation in medical imaging technology will be held in May.

The World Rubber Week 2015, an event combining the World Rubber Summit, Rubber Exchange Forum and Tyrexpo Asia, and slated to attract over 6,000 global rubber industry players to Singapore, will also take place in March. In April, Metrology Asia 2015, which will be held alongside MTA 2015, will showcase the latest measuring and inspection applications to maximise productivity and accuracy.

The line-up of trade exhibitions and conferences at Singapore EXPO is also expected to attract an elite target audience, including C-level executives, thought leaders and industry experts from key markets in Asia Pacific and around the world.

Aloysius Arlando, Chief Executive Officer of SingEx Venues, the management company of Singapore EXPO and MAX Atria says, "We are honoured to host these key industry events, some of which are being held here for the very first time. The robust line up of business events represents our ability to reach into the key verticals that are aligned with Singapore's vision of becoming a knowledge-based economy, while concurrently generating significant spin-offs for the tourism and MICE industries. This year is also more meaningful as the nation celebrates her 50th birthday, and we hope our international guests will enjoy the vibrant and festive atmosphere throughout Singapore during their events."

Singapore EXPO's calendar of events is further strengthened by returning events such as the annual International Furniture Fair Singapore in March, Internet of Things Asia in April, FPSO World Congress in September and the 18th Annual Asian Shared Services and Outsourcing Week in November.

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About Singapore EXPO Convention and Exhibition Centre

Singapore EXPO Convention and Exhibition Centre is Singapore's largest exhibitions and conventions facility, and offers over 123,000sqm of indoor and outdoor space. Together with its convention wing, MAX Atria, which opened in 2012, the venue welcomes over 8 million visitors and more than 800 events every year, ranging from exhibitions, conventions and conferences to corporate meetings, gala dinners and consumer shows.

Singapore EXPO is equipped with 2,500 parking lots and a variety of food and beverage outlets, along with over 500 hotel rooms within walking distance. Singapore EXPO is conveniently located 5 minutes from Changi International Airport and 15 minutes from the city centre.

Singapore EXPO and MAX Atria are managed by SingEx Venues Pte Ltd.

For more information, log on to www.singaporeexpo.com.sg and www.maxatria.com.sg

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