

SINGAPORE EXPO CELEBRATES AN EVENTFUL 2015 AND A PROMISING YEAR AHEAD

Singapore, 16 February 2016 – The Singapore EXPO Convention and Exhibition Centre and its convention wing MAX Atria, capped a successful 2015 with a host of new, mega, and high-profile events that reinforced the centre's standing as a leading venue for business events targeting the Asian market.

Some noteworthy events last year included *Gastech 2015*, the world's largest and most prestigious oil and gas industry event; the inaugural *World Rubber Week*, a platform that combines the *World Rubber Summit*, *Rubber Exchange Forum* and *Tyrexpo Asia*, to draw leaders and stakeholders of the global rubber industry and the 16th *Singapore-Sichuan Trade & Investment Committee (SSTIC)* meeting to strengthen bilateral economic relations.

Singapore EXPO was also the preferred venue for the 28th *Southeast Asian Games* and a welcome event for India's Prime Minister Narendra Modi where he met with over 18,000 Indian nationals in conjunction with his visit to Singapore to mark 50 years of diplomatic relations. Overall, Singapore EXPO registered a 36% increase in the number of international visitors compared to 2014 and is expecting even better results this year with a robust event line-up.

A healthy mix of information technology and healthcare events, two high-growth industries for Singapore and the Asian region, will be organised at the venue. By targeting events in these industries, Singapore EXPO expects to continue generating good spin-offs for the Singapore economy including the tourism and MICE sectors.

In the IT sector, the *Internet of Things (IOT) Asia* will be hosted at Singapore EXPO in March for the third consecutive year, while the *Echelon Asia Summit* will return for the fourth year in June. Together, the events expect to attract close to 8,000 industry professionals as well as business and investment professionals from the region.

Singapore EXPO will also welcome a range of new healthcare events such as the 3rd *Asian Attention Deficit Hyperactivity Disorder Regional Congress*, to be held in conjunction with the 3rd *Singapore Mental Health Conference*; the 15th *World Congress of the International Society for Diseases of the Esophagus*; and the *Singapore Health and Biomedical Congress*, the largest healthcare and scientific congress in Singapore, which is returning for the fifth time.

On the mega-events front, Singapore EXPO is proud to play host once again to the 16th edition of the *International Furniture Fair Singapore*, which will be held in conjunction with the 33rd *Furniture Show*, the *Décor Show* and *furniPRO Asia* next month. More than 500 exhibitors will showcase some 100,000 furniture items and interior pieces, and high-profile US brands will be featured for the first time this year.

Another returning mega event will be the 20th edition of *Food & Hotel Asia*, to be held in April. For the first time, the event will include a new component, *ProWine Asia*, a leading wine and spirits trade fair. The co-located events will take up the entire 123,000 sqm of space at Singapore EXPO and MAX Atria and some 65,000 global visitors are expected to attend.

Adding to the line-up of mega-events are regional events by direct selling companies such as World Ventures, which is returning to Singapore EXPO for its Momentum training; while Herbalife and Nu Skin will again return to host the *Extravaganza* and *Southeast Asia Regional Convention* respectively. For the first time, *Unicity* will stage its *Unicity Global Convention* this December. Collectively, these events are expected to draw nearly 60,000 regional visitors to Singapore.

Commenting on the busy year ahead, Mr Aloysius Arlando, Chief Executive Officer of SingEx Venues, the management company of Singapore EXPO and MAX Atria, says: "This year's event line-up reflects the tireless efforts of the SingEx team and our partners to attract high impact events to Singapore EXPO and Singapore and demonstrate our capabilities to confidently meet the exacting needs of event organisers. The events also further underscore the confidence of these organisers in the high level of professionalism, dedication and service of our team and partners to deliver successful and memorable events for exhibitors, delegates and visitors."

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About Singapore EXPO Convention and Exhibition Centre

Singapore EXPO Convention and Exhibition Centre is Singapore's largest convention and exhibition facility, and offers over 123,000 sqm of indoor and outdoor space. Together with its convention wing, MAX Atria, which opened in 2012, the venue welcomes over 7 million visitors and more than 700 events every year, ranging from exhibitions, conventions and conferences to corporate meetings, gala dinners and consumer shows.

Singapore EXPO is equipped with 2,500 parking lots and a variety of food and beverage outlets, along with over 500 hotel rooms within walking distance. Singapore EXPO is conveniently located 5 minutes from Changi International Airport and 20 minutes from the city centre.

Singapore EXPO and MAX Atria are managed by SingEx Venues Pte Ltd.

For more information, log on to www.singaporeexpo.com.sg and www.maxatria.com.sg