

## **Temasek's wholly owned subsidiary, SingEx enters into a Joint Venture with Unbound to promote innovation through world-leading events**

- *Asia's award winning business events organiser joins hands with market leading UK-based events group to scale Unbound's operations and bring together grassroots innovation, governments and corporates from across the globe.*

SINGAPORE, 4 July 2018 – SingEx together with Unbound jointly announced today that a joint venture agreement has been signed to incorporate a new business entity called SingEx Unbound Innovations International Pte Ltd. Through the joint venture, SingEx will enable Unbound to accelerate its growth by expanding its global event series, build new themes with novel Festival concepts and scale its innovation advisory arm. The new company will be helmed by CEO-designate, Mr. Daniel Seal, the current Founder & CEO of Unbound Innovations Ltd.

SingEx, a wholly-owned subsidiary of Singapore investment company, Temasek Holdings, is a leading events management company in Asia, organising and managing a series of trade exhibitions and conferences in various industries, while Unbound is the market-leading and award-winning events platform that connects corporates and governments with grassroots innovation and startups.

As a globally recognised event player and headquartered in Singapore, SingEx's extensive network spans across the Asia Pacific region including China, India and Indonesia where its subsidiary offices reside. The strong relationships with Asian governmental agencies, international trade associations, and leading businesses in key sectors enable the company to market and scale events around the region. In addition, SingEx's notable events including Singapore FinTech Festival (world's largest FinTech event with more than 30,000 attendees), and Industrial Transformation ASIA-PACIFIC (region's hotspot for Industry 4.0 technologies), in partnership with Deutsche Messe (largest trade fair operator in Germany) demonstrate the company's strength and ability in organising world class events.

Unbound, an internationally recognised, market-leading event organizer, facilitates the connection of all branches of digital economy in collaborative environments, to help the stakeholders benefit from the latest technological advances. The company also enables synergistic benefits in up scaling thriving innovation ecosystems in businesses and cities around the world. In the past year, Unbound innovation festivals in Singapore, London, Miami and Bahrain have brought together over 20,000 attendees, featured hundreds of future-focused speakers, immersive brand experiences, pitch sessions and startup battles.

Through this joint venture, the partners will leverage on their core strengths, tapping into new market opportunities while introducing cutting edge event design and fresh themes, and actively engaging the communities so as to create new Unbound Innovation Festivals in global growth markets.

In addition, the investment by SingEx will enable Unbound to double its existing operations, expand into new markets and deliver events that promote innovation to drive digital transformation around the world. The investment will be key in helping the new company to reach its goal of becoming the world's leading innovation group, uniting startups and corporates to promote the digital innovation agenda.

**Aloysius Arlando, Chief Executive Officer, SingEx Holdings, said:**

“We are looking forward to joining forces with Unbound to harness the power of digital transformation and deliver engaging event platforms for businesses. By combining SingEx’s expertise in events development and strength in networks with Unbound’s event DNA on developing innovation platform, we will offer enterprises festival-like events where they will seek new and varied ideas and opportunities for their business growth. Together, we will strengthen our role as an enabler for the Future Economy by enhancing our access to capabilities and networks to key technology hubs and ecosystems globally. This will in turn foster greater connections with government and private organisations as well as digital communities.”

**Daniel Seal, Founder & CEO, Unbound Innovations Ltd, said:**

“This is a huge endorsement for Unbound. Having the backing of Temasek & SingEx will allow us to significantly accelerate the growth of our platform. Since our launch in 2013, Unbound has rapidly developed into one of the world’s most recognised platforms for connecting innovators and businesses. Digital transformation is currently at the forefront of corporate strategies as companies adapt their business models to stay relevant in the age of disruption. By uniting businesses and disruptors, unbound enables business leaders to engage with the digital agenda much more effectively.”

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**About SingEx Holdings:**

SingEx Holdings comprises four closely linked companies that collectively provide a comprehensive range of integrated solutions for venue management and consultancy, exhibition and conference organising services and international trade event ventures. SingEx Holdings is wholly owned by Temasek Holdings, one of Singapore's largest investment holding companies.

Based in Singapore, the SingEx Group of companies has played an integral role in the development of the exhibitions and events industry in the Asian region since 1978, bringing our experience and professionalism to the continuous development of innovative business platforms and solutions for regional markets.

For more information, please visit <http://www.singex.com>.

**About Unbound Innovations:**

Founded by Daniel Seal in 2013, Unbound has quickly developed into an internationally recognised market-leading platform connecting grassroots innovation with corporates, brands and governments.

Unbound has three offices around the world – London, Miami & Singapore - with full capabilities to execute festivals, content creation and innovation discovery programmes. It prides itself on its talented, energetic team and has scaled rapidly into new markets, firmly positioning itself at the centre of the innovation ecosystem.

As a powerful, trusted brand with a globally respected voice on innovation, Unbound bridges the gap between entrepreneurs, corporate business, governments and trade agencies to fuel a digital future. It encourages innovation by showcasing pioneering ideas to digital communities around the world. Unbound creates fusion between grassroots entrepreneurs and established corporate businesses, pioneering human interaction with dynamic brands to inspire communities, powering digital economies around the world.

Danny Kessler was one of the original angel investors in Unbound and will continue as a Co-Founder and Strategic Advisor to the business. For more information, please visit [www.unbound.live](http://www.unbound.live)

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