



MEDIA RELEASE

SINGEX FLIES REGIONAL FLAG AT INTERNATIONAL ASSOCIATION OF CONVENTION CENTRES AND ACQUIRES EMERGING CHINESE TRADESHOW COMPANY IN SUPPORT OF BELT-ROAD INITIATIVE

- *SingEx's CEO elected first Asian President of the International Association of Convention Centres (AIPC)*
- *Strategic acquisition of China business to capitalise on market building opportunities in China and the Belt-Road Initiative (BRI)*

SINGAPORE, 12 July 2017 – Aloysius Arlando, Chief Executive Officer of SingEx Holdings Pte Ltd (SingEx), has been elected President of the Brussels-based Association Internationale des Palais de Congres (AIPC) or the International Association of Convention Centres, as the Association's first-ever Asian leader. He takes the helm from Geoff Donaghy, CEO of International Convention Centre Sydney, who stepped down after a successful four-year term as president.

The announcement was made during the recent AIPC General Assembly held alongside the Association's annual conference in Sydney, Australia. Mr Arlando leads a 7-member Board comprising CEOs of world-class convention centres in London, Washington DC, Amsterdam, London, Melbourne, Cape Town and Barcelona.

AIPC'S FIRST ASIAN PRESIDENT

Mr Arlando's appointment as AIPC President will usher in a new period of regional growth for the Association as they continue their mission to promote and strengthen the role of the international meetings industry in supporting economic, academic and professional development, as well as enhancing global relations amongst highly diverse business and cultural interests. Given Asia's burgeoning economies, the region is poised to lead the growth of business events, which are key enablers of fostering and facilitating growth in trade and investment as well as realising network and business opportunities. Under Mr Arlando's leadership, AIPC is expected to enhance its regional presence in Asia-Pacific and beyond so that members can benefit from fruitful exchanges of market knowledge; best practices and innovative solutions.





“I’m working to ensure that the membership composition of AIPC is enriched with a mosaic of convention centres from various regions of the world. Europe is naturally a very strong base for AIPC and provides a wellspring of innovation and best practice, which can be applied to other regions. However knowledge sharing is a two-way street and as centres in Asia adapt and grow, new innovations and designs will surface and these can then be shared with members in Europe, Africa and the Americas for mutual benefit”, said Mr Arlando.

Mr Arlando also emphasised that the focus during his term as President will be on professional development and establishing regional platforms for current and potential members to tap on AIPC’s collective wisdom and adapt it to regional or market-specific circumstances. A range of boutique networking events, business interaction sessions and exclusive regional summits will be encouraged to leverage on the existing strong networks and rich insights that the Association possesses.

SINGEX CAPITALISES ON BELT AND ROAD INITIATIVE (BRI) FOR TRADESHOW OPPORTUNITIES

As part of her strategic business expansion, SingEx has recently acquired a majority stake in Worldex, a reputable event organiser and event business solutions provider in Guangzhou, China from one of the world’s largest trade fair organisers, Fiera Milano S.p.A.

This new subsidiary, Worldex-SingEx (Guangzhou) Pte Ltd, is in line with SingEx’s ongoing plans for regional expansion into the major markets of ASEAN, India and China. SingEx will harness its international networks and partnerships to grow the Worldex-SingEx portfolio of imported food tradeshow in China, under the Food Hospitality World China (FHW) trade event brand, in collaboration with food importers association, trade councils, logistics and ecommerce companies. FHW is a leading B2B marketplace designed to educate players on food variety, quality and safety demands of the Chinese market and facilitate business tie-ups between buyers from China and sellers from around the world.

At the same time, Worldex-SingEx has begun efforts to advance the BRI through working closely with China Council for the Promotion of International Trade (CCPIT) and selected provincial governments on multi-sector & themed tradeshow that focus on China’s exportable products and services. These tradeshow will be held in key Asian markets identified under the BRI such as India, Sri Lanka and Thailand. Worldex-SingEx will also develop China-based editions of SingEx’s core portfolio of new-to-market events such as IoT Asia, Last Mile Fulfilment Asia as well as innovate new marquee event concepts relevant to China’s market.

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Mr Arlando noted: “BRI’s strategic thrust to drive China’s outbound trade and investment presents SingEx with manifold opportunities to partner other Chinese enterprises, as well as government agencies, to stage focused tradeshows in identified markets under BRI. By combining Worldex-SingEx’s expertise in tradeshow development and management with China’s relevant public and private sector companies’ quest to realise the BRI opportunities, we can create vibrant knowledge exchange and business-matching platforms for the benefit of participants and, in the process, contribute towards the economies in which the tradeshows are held.”

“Given that Singapore is a key financial, trade, business and MICE node in the Asian region, it is increasingly important for SingEx to actively seek and seize business opportunities in our region for business growth which in turn, contributes to the Singapore economy.”, he adds.

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About SingEx Holdings Pte. Ltd.

Wholly owned by Temasek Holdings, one of the largest investment holding companies in Singapore, SingEx Holdings oversees a group of subsidiary companies that specialises in providing a comprehensive range of integrated and customised solutions for venue management and consultancy, as well as organising trade exhibitions and conferences.

Based in Singapore, the SingEx group of companies has played an integral role in the development of the exhibitions and events industry in the Asian region since 1978, bringing the company's experience and professionalism to the continuous development of innovative business platforms and solutions for regional markets.

About the International Association of Convention Centres (AIPC)

AIPC represents a global network of more than 175 leading centers in 57 countries with the active involvement of more than 900 management-level professionals. It is committed to encouraging, supporting and recognizing excellence in convention center management, based on the diverse experience and expertise of its international membership, and maintains a full range of educational, research, networking and standards programs to achieve this.

AIPC also recognises and promotes the essential role of the international meetings industry in supporting economic academic and professional development as well as enhancing global relations amongst highly diverse business and cultural interests.

About Worldex-SingEx

Worldex-SingEx Exhibitions (Guangzhou) Co., Ltd. is the Chinese subsidiary company of SingEx Holdings Pte Ltd, a Singapore company wholly owned by Temasek Holdings, one of the largest investment holding companies in the country. SingEx Holdings oversees a group of subsidiary companies that specialises in venue management and consultancy, as well as organising trade exhibitions and conferences.

Worldex-SingEx has a diversified portfolio of business solutions comprising wholly-owned events, international exhibitions promotion and business display projects. Worldex-SingEx also owns the subsidiary Worldex-SingEx Exhibitions (Hainan) Co., Ltd. with its focus on developing exhibitions services for the tourism sector in Hainan.

Worldex-SingEx currently has the following shows under its suite of owned and managed events – Hainan's M3 Fair (Hainan International Hotel Furniture and Hospitality, Hotel Design, Hotel Construction and Building Material Fair); Food Hospitality World China (FHW CHINA); and China Products Shows in Bangkok (Thailand), Colombo (Sri Lanka) and Mumbai (India).

Worldex-SingEx Exhibitions (Guangzhou) Co., Ltd. is also the management company of Xinjiang Special Forestry and Fruit Products Exhibition (Guangzhou), and also promotes exhibition services of Tuttofood, Bit and Homi.

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