



## **SITEX 2017: Innovation Town Experiential Zone**

SITEX, the largest consumer and lifestyle IT exhibition in Singapore, returns this year with more exciting activities for technology enthusiasts. This year's event will take place from 23 to 26 November 2017 at Singapore Expo Halls 7 and 8, from 11am to 9pm.

SITEX 2017 will be launching new and never been seen before experiential zones to connect people to the latest technology and smart solutions. The Innovation Town experiential zone, located in EXPO Hall 8, will showcase innovative products and solutions tailored to the evolving needs of the tech community.

It will showcase 10-15 start-ups this year while consumers will be able to get an exclusive preview of some of the innovative technologies in the areas of IoT, Fintech, Artificial Intelligence and Virtual Reality, HR Tech, HealthTech and E-commerce.

Led by talentguru, the Innovation Town will also include the inaugural Tech Career Fair designed to support the growing tech industry, and to help match the needs of employers to that of keen employees. Techies who are seeking opportunities to upgrade their skills professionally, further their career goals or enter the technology industry can join us to meet with participating companies, which include Blink Technologies Pte Ltd, Emerio InfoTecg Pte Ltd, Opus IT Services Pte Ltd, Terrabit, Virtusa, Proficio Pte Ltd, Raffles Provident LLP and i-Sprint Innovations Pte Ltd. More than 100 exciting job openings are available in the Career Fair.

Consumers may also stand to win exciting prizes sponsored by Courts, HP and Secret Lab at our lucky draw!

SITEX 2017 promises to engage and excite the consumer technology community, and the experiential zones are testament to the breath and scale of offerings available for ultimate consumer IT lifestyle experience.