



MEDIA RELEASE

ADVANCING THE GLOBAL EDUCATION TECHNOLOGY LANDSCAPE, ASIA STYLE: 2ND EDITION OF EDTECHXASIA BRINGS ASIA TO THE FOREFRONT OF REALISING 21ST CENTURY EDTECH VISION

Singapore, 24 October 2017 – **EdTechXAsia** is Asia's only education technology (EdTech) platform that brings together a community of key players and thought leaders representing the EdTech ecosystem. In addition to the demand and supply of the Asian EdTech marketplace, the Summit and Expo focuses on the upstream of the EdTech value chain, and will play host to rising-star start-ups, technology giants, leading educators, key investors, central government officials and the largest publishers in the region and around the world.

For the second year in a row, EdTechXAsia will discuss the challenges and opportunities in the continuously growing EdTech market in Asia. Organised in partnership with EdTechXGlobal and SingEx Exhibitions, the summit and exhibition will be held in Singapore at **MAX Atria @ Singapore EXPO** from **31 October to 1 November 2017**.

Asia At The Forefront Of Advancing 21st Century Global Edtech Growth

As cutting edge strategies and technologies continue to shape the global EdTech landscape, now is the time for Asia to ensure that the huge demand for 21st century skills is met.

The event will showcase Artificial Intelligence (AI) and personalisation, virtual, augmented and mixed reality, robotics, block chain, neuroscience and other ground breaking technologies which are transforming the future of learning in APAC. EdTechXAsia is where real future business development takes place, and where collaborations such as partnerships amongst education technology providers, start-ups and investors take centre stage.

EdTechXAsia is excited to be launching the **Asia EdTech Week**. Following the tremendous success of the London EdTech Week in June 2017 hosted by EdTechXGlobal, Asia EdTech Week celebrates EdTech in three cities: **Singapore** (30 October to 3 November), **Tokyo** (5 to 10 November) and **Beijing** (12 to 16 November). Through the series of events, international companies are offered exciting opportunities to connect with businesses in the regions and to rub shoulders with thought leaders at specially curated events.



EdTechXAsia Summit, EdTechXAsia Connect

EdTechXAsia Summit is an exclusive thought-leadership platform designed to bring together perspectives and learnings from the key players in the industry. The summit will consist of the following 3 concurrent tracks and **EdTechXAsia Connect**, a core feature in this year's programme:

1. **Now and Next of EdTech** will bring the industry's leading ideas together and provide participants with a chance to deep-dive into the ground breaking ideas of where EdTech is headed.
2. **International EdTech Perspectives** will allow to learn about the latest developments around Asia and worldwide in the brand new special Region Spotlight series.
3. As EdTechXAsia continues to grow the start-up and investor presence at the event, the **Global EdTech All Stars** programme has been dedicated to showcase the ones-to-watch in EdTech industry. This year the programme will present over 70 carefully selected start-ups that are not to be missed.
4. **EdTechXAsia Connect** is a specially-curated platform to facilitate conversation amongst a network of functional heads of K-12/Higher Education Institutions, educators, adult and lifelong learning professionals, corporate HR and Learning & Development professionals seeking to address today's challenges with regard to the practical implementation of EdTech tools. Case studies and learnings from corporates and educational institutions, as well as issues surrounding the operationalization and implementation of various EdTech tools will be discussed.

The 2017 EdTechXAsia Expo

EdTechXAsia Expo will see more than 50 leading education and technology companies who will present experiential and innovative products and solutions in the education technology space. The 2-day Expo will showcase products and technologies from the most inventive start-ups and established companies from across the world.

In partnership with the Singapore infocomm Technology Federation (SiTF) and International Enterprise (IE) Singapore, a special feature at the Expo is the Singapore Pavilion, which will showcase Singapore companies and provide insights on the latest education technology innovations and solutions in Singapore.

The exhibition is free-to-attend for representatives from education institutions, and will offer visitors a chance to connect with the exhibiting companies and industry experts.

Additionally, all Expo attendees will be granted complimentary access to workshops, presentations, pitches and demos presented within the 21st Century Skills Theatre. Some highlights of the Skills Theatre include:

1. Sharing on latest innovations by global thought leaders
2. Hands-on demos by exhibitors
3. Showcase of the latest products in EdTech
4. Workshops lead by education industry leaders
5. Pitches from entrepreneurs transforming the EdTech market



About EdTechXGlobal

EdTechXGlobal connects the global EdTech community through insight, investment and annual thought leadership event series, EdTechXEurope in London and EdTechXAsia in Singapore. The EdTechXGlobal summits bring together executive level investors, innovators, and industry influencers from worldwide education technology companies. Through extensive networking opportunities, the conferences in London and Singapore also aim to connect leading foundations, higher-education institutions, policy makers, and thought leaders from the industry as well.

For more information, please visit <http://edtechxasia.com/>.

About SingEx Exhibitions

SingEx Exhibitions is a subsidiary of SingEx Holdings, and is wholly owned by Singapore's investment company, Temasek Holdings. The company harnesses insights and its strategic networks to organise and manage a series of trade exhibitions and conferences in various industries, including automotive, environment, e-commerce and logistics, technology, healthcare and lifestyle. These events aim to connect businesses in Asia and globally, and facilitate business matching with opportunities and knowledge sharing.

For more information, please visit www.singex.com.

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